

LONGWOOD CITY COMMISSION
Longwood City Commission Chambers
175 West Warren Avenue
Longwood, Florida

MINUTES
September 10, 2020
6:00 P.M.
(Virtual Meeting – Zoom)

Present: Mayor Matt Morgan
Deputy Mayor Brian D. Sackett
Commissioner Abby Shoemaker
Commissioner Richard Drummond
Commissioner Ben Paris
Dan Langley, City Attorney
Clint Gioielli, Acting City Manager
Michelle Longo, City Clerk
David P. Dowda, Police Chief
Chris Kintner, Community Development Director
Craig Dunn, Information Technology Director
Chris Capizzi, Leisure Services Director
Shad Smith, Public Works Director
Judith Rosado, Finance Director

1. **CALL TO ORDER.** Mayor Morgan called the meeting to order at 6:08 p.m.
2. **MOMENT OF SILENT MEDITATION**
3. **THE PLEDGE OF ALLEGIANCE.** Mayor Morgan led the Pledge of Allegiance.
 - A. **Election of Mayor**
A motion was made and passed unanimously at the May 4, 2020, City Commission meeting to hold reelection for Mayor at the first meeting in September.

Mayor Morgan said there are many folks in the City of Longwood who do not understand how this works. Every year in May, the City Commissioners vote on who they want their Mayor to be. The Mayor chairs these meetings, but we are all equal as far as what our responsibilities are to the City of Longwood. In May 2019, my fellow

Commissioners made me their Mayor, and then COVID hit. On May 2020, I wanted to hand the gavel over, but at the time, we did not want to make a change to the Mayor that had been sitting in on very important meetings with the County and these executive orders. He said he wanted to come back to this election in September once we got through COVID enough to pass the baton to one of his fellow Commissioners. He then turned the meeting over to the City Attorney to conduct the Election of the Mayor.

Mr. Langley said he will ask for nominations for the position of Mayor. Any Commissioner can nominate any other Commissioner or themselves for the position. Once nominations are closed, I will conduct the election by a roll call vote in the order upon which nominations were made. The first Commissioner that receives a majority vote or more, will be elected as Mayor. He opened the floor for nominations.

Mayor Morgan nominated Commissioner Drummond as Mayor.

Commissioner Drummond stated he accepts the nomination.

Mr. Langley closed the floor for nominations.

Nomination carried by a unanimous roll call vote.

11. PUBLIC HEARINGS (PART I)

- A. Read by title only, set September 21, 2020, as the public hearing date, and approve the first reading of Ordinance No. 20-2190, which fixes the tentative rate of ad valorem taxation for the fiscal year commencing October 1, 2020, and ending September 30, 2021.**

Mr. Langley read Ordinance No. 20-2190 by title only.

Mayor Drummond read the following statement:

The City of Longwood hereby proposes for Fiscal Year 2020/2021 a millage rate of 5.5000 per \$1,000 of non-exempt assessed valuation. The said rate is 5.88% higher than the rolled-back rate of 5.1948 per \$1,000 of non-exempt assessed valuation as computed by Florida Statute 200.065.

Mayor Drummond opened the public hearing. No one spoke in favor or opposition to Ordinance No. 20-2190.

Commissioner Shoemaker moved to close the public hearing. Seconded by Commissioner Paris and carried by a unanimous voice vote.

Deputy Mayor Sackett said this is an unusual year for us in that we sold a property for almost \$1 million and are going to add it to our Reserve Fund and use it as necessary. This might be the year we use it. We have about 4,500 homes in the City. If we rebated every one of them \$100 to lower their tax bill that may not be a bad thing. We were not planning on this money. He asked if the actual total is \$483,000.

Mr. Gioielli said he would have to confirm. We are closer to 5,100 homes, which would put us around \$510,000.

Deputy Mayor Sackett said this might be a year to be kinder with our money. He suggested a way to somehow give away \$50 to \$100 to homestead exempted homes to enjoy some of that money. He said it is money that we were not planning on and I would feel bad spending it. He asked if we needed to add this money to the Reserve Fund or if there was a way to gift or rebate personal homes.

Mayor Drummond asked if the millage rate could be changed.

Mr. Langley said you can reduce the millage from the 5.5 down but you cannot go up.

Commissioner Paris said he loves the idea of considering a tax rebate but what we are trying to set here is the millage rate. I say we accept the millage rate as it has been planned. We do have the \$500,000 windfall. The Commission can at any time, arbitrarily, decide on what we want to do. He suggested having our finance department look into how many homesteaded homes we have, how much money is going towards our Reserve, making sure we are above 20%, and then maybe taking a portion of that and advertising a rebate for those who need it. This does not affect the millage rate and we should probably move forward with this as it stands.

Deputy Mayor Sackett agrees that the 5.5 is fine but said within two meetings from now I want to see that the \$500,000 is directed to the people out here.

Commissioner Paris moved to approve the first reading of Ordinance No. 20-2190 and set September 21, 2020, as the public hearing date. Seconded by Commissioner Morgan and carried by four-to-one (4-1) roll call vote with Deputy Mayor Sackett voting nay.

- B. Read by title only, set September 21, 2020, as the public hearing date, and approve the first reading of Ordinance No. 20-2191, which adopts tentative revenues, expenditures, and fund balances for the City’s fiscal year budget commencing October 1, 2020, and ending September 30, 2021.**

Mr. Langley read Ordinance No. 20-2191 by title only.

Mayor Drummond read the following amounts that reflect the recommended changes:

General Fund	\$18,374,390
Public Utilities	\$12,824,735
Public Facilities Improvement Fund	\$5,456,404
Capital Projects	\$4,228,929
Stormwater Management	\$1,139,238
Other Funds	\$1,925,743
Fund Balance – Reserves	\$8,020,240
Total Resources	\$51,969,679

Mayor Drummond opened the public hearing. No one spoke in favor or opposition to Ordinance No. 20-2191.

Commissioner Paris moved to close the public hearing. Seconded by Commissioner Morgan and carried by a unanimous voice vote.

Commissioner Shoemaker thanked the staff for their diligence and hard work. I could not be more pleased with the budget and was even more excited to see the 22% Reserve after the workshops.

Commissioner Paris moved to approve the first reading of Ordinance No. 20-2191 and set September 21, 2020, as the public hearing date. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

- 4. COMMUNITY ANNOUNCEMENTS.** Ms. Longo read the following announcements.

- A. The “Downtown Longwood Food Trucks” will be held on Thursday, September 10, 2020, from 5:30 p.m. until 8:30 p.m. at Reiter Park, 311 West Warren Avenue.
- B. The “Downtown Longwood Cruise-In” Car Show will be held on Saturday, September 12, 2020, from 5:00 p.m. until 8:00 p.m. in the Historic District of Longwood located off Church Avenue.
- C. Orlando Health South Seminole Hospital will sponsor the “Concert in the Park” event on Saturday, September 19, 2020, from 7:00 p.m. until 9:00 p.m. at Reiter Park, 311 West Warren Avenue. Music starts at 7:00 p.m. and food and beverages will be available for purchase. The band will be ColorBlind Dinosaurs and this is a free event.

5. **PROCLAMATIONS / RECOGNITIONS**

- A. **District #3 Nomination of the Business Person of the Month Award for September 2020.**

Commissioner Paris nominated Michael Kryger, Owner of Pegasus Insurance Agency, as Business Person of the Month for September 2020. Nomination carried by a unanimous voice vote.

6. **BOARD APPOINTMENTS.** None.

7. **PUBLIC INPUT**

- A. **Presentation. Merchant McIntyre Associates, LLC to give a presentation on the work they have done on federal grants for Longwood.**

Mark McIntyre, Dre Donaher, Will Hoing, and Kathryn Peterson with Merchant McIntyre Associations, LLC gave an overview of the work they have done for Longwood on federal grants.

- B. **Public Participation.**

Brian Roy, 291 West Warren Avenue, Longwood. He said he owns Royal Consulting Services at the Clauser House across the street from the parking lot and Longwood Community Building. My wife and I also own the house adjacent to it that I built for my parents, which I am currently living in and I own three lots next to it. I have a lot invested in the City of Longwood. I have been here for about 19 years. The reason I wanted to talk to you tonight is that I know there is a potential for redevelopment that is coming up and not on the agenda tonight. I am not a person that likes change. I

would like to see Longwood the way it is. However, my family and I are very interested in the redevelopment and we want to encourage people to get behind it and support it. The reason I am bringing it up ahead of the vote is that I want to make myself available so that if anybody wanted to sit down and discuss with a local vested interest person, I would be available to do that either with Commissioners or residents. He said although he does not like everything that is proposed if we do not do something this Community will die. It will be a slow death but I think we need to invest in our futures and I am here to support that. This is a good step forward.

Craig Govan, 240 West Bay Cedar Circle, Jupiter. He said he is with Taurus Investment (TI) Group who was fortunate enough to be selected as the development company to put forward a potential development proposal for the City's Historic District. We answered the call back in January and have been working diligently with staff, Commissioners, and the general public, particularly those in the Historic District, for quite some time. The original proposal has gone through a good number of changes recently, mostly at the request of the local district stakeholders. I would like to thank those who have participated in that. In other projects in other cities, we have worked in; it became very important for the Commissioners to hear from the constituents. Sometimes people do not like to come to these kinds of meetings and come up to speak but it was very effective in the past and hopefully tonight as well. We took a few days to go out and visit the stakeholders directly in the Historic District and presented them with a very open and honest petition describing the different projects that are involved. We asked them if they would approve or disapprove of them. As of a few hours ago, we have 50 respondents from people who operate their businesses or live in the Historic District. I wanted to present these forms to you. You will probably know most, or if not, all of the people there. They have weighed in, some commented, others checked marked in. I thought this was a wonderful tool for everyone to communicate. Additionally, you can open the map and see how the Historic District is represented by the little yellow dots. Each petition is reflected by a yellow dot on the map. We have circulated a number of those petitions. By the time this comes up to vote we will probably have another 50 or so petitions and will represent those on an updated map.

Frank Ramseur, 172 West Warren Avenue, Longwood. He said his wife and him own the property at 172 West Warren Avenue and

the adjacent lot for 17 years. Four or five years ago, we were asked by a former Commission to serve in an Ad Hoc Committee to do some deep research on the future of the Historic District. He said Mrs. Putz, Mrs. Dowda, and I worked for about 18 months diligently trying to come up with a program that would suffice for the future of the Historic District. Realizing we have been here for a long time, it is time for us to benefit from what we have been waiting for years and years. I think that, unfortunately, in our lifetime, we are never going to get 100% support. In this case, I would like to see credibility. Looking back on the work we did on the Ad Hoc Committee, the properties that the City owns were chosen and had the best opportunity to allow and expand the growth of the City. Taking the City properties and allowing them to be developed into a quality, historically designed product, would benefit us dramatically and it would stimulate all of the small business owners adjacent to the Historic District. This group was active and looking for a solution. I believe we have a solution. By chance, we have a credible developer that the City has selected for this type of project. I researched what they are doing at Apopka and the Apopka City Center and it is the most quality, City-type developments that use the City government properties and develop them into quality development. He encouraged everyone to look at Apopka's City Center. There is a brand new Hilton Garden Suites next to what we used to call Townsends Plantation as you come into the southeast part of the City of Apopka. I want us to not only see that but to embrace and support this. I have met Mr. Govan and researched TI Group. We could not have selected, nationwide, a better, and more credible group to come into our Community. The good thing about this is that you have a developer who will come in, invest the energy and dollars into this Community, and then stay in this Community as a stakeholder effectively becoming the largest stakeholder in the Historic District. I heard over \$100 million of investments have gone into this project. We are looking forward to what is ahead.

Jon Roemer, 465 West Warren Avenue, Longwood. He said he is the owner of J. Raymond Construction. I have been a part of the City of Longwood for a little over 20 years. What are the chances of a contractor coming out in favor of new development? He said Mr. Govan visited him as a business owner. There is a difference between development and redevelopment. What he showed me was an incredibly, well thought out redevelopment and repurposing of buildings and properties that are already occupied. We are taking what is already there and making it better and more useful. We are consolidating City and Police and creating

things that are going to hopefully draw people into Longwood. I wanted to come out very much in favor of the plan, having reviewed it. The things that I have looked at are much different than a development. It is maximizing the space already used and making it better.

Judi Coad, 1695 Grange Circle, Longwood. She said you will again be reviewing an adjusted contract with CGI to participate in a 3-year banner program. This proposal failed in the last Commission meeting. The currently proposed 72-inch double-hung banners will have 20% of solid advertising at the bottom. This area will be 14X60. The aesthetic look of this format is not very pleasing since Longwood will be hanging double banners in the median on Ronald Reagan Boulevard (County Road 427), where most cities hang single banners on the side of the road, it does not have the same look. When asked about this type of code for advertising it was stated, it would be called a public information sign and that exempt the banners from our current City codes. Advertisement is advertising. The information would be such as "City Hall", "Parking", "Historic Area", or "Library". What it does is take away from the City the availability of using Church Street and County Road 427 corridor as an area for promotion of City events such as the Fall Festival and the Pirate Festival. Once the County Road 427 intersection with Church Street renovation is complete we would be losing what current banners we have. Currently, the holiday banners are moving forward this year, which was supposed to be done last year. There is a 7 to 8 pole allotment for the City to hang these holiday banners. She asked if you like the program, why not exempt these poles at the intersection of County Road 427 and Church Street to remain as Longwood's sole use for year-round. The Longwood City Codes must still be changed for this project. This type of advertising currently does not meet Longwood's Code Supplemental Standards for Specified Land Use Activities - 5.4.0., Permitted permanent on-site signs - 6.4.0., Definitions Advertising - 6.1.4., and General Provisions - 6.1.0. If the Commission moves forward you first must address changing these code standards to meet the requirements to put out CGI's program. I am very pro having a banner program. I just want it to all be on top of the table so every other business has the same right to advertise.

Tammy Uliano, 224 West Magnolia Avenue, Longwood. She said she is a 27-year Longwood resident. My husband has been in Longwood probably 45 years. She said she and her husband are right behind the Police station separated by an 8-foot fence and are not in favor of this new development. We have several

neighbors in the building who are also not happy with it. We started a petition and have over 350 signatures of people who are not a fan of this. We also have over 50 houses in this area who are not a fan of it. We plan to stay in Longwood and have always planned to stay in Longwood. I teach at Longwood Elementary school. I was the only educator to be asked back to that school when it was reopened. I came back to Longwood because I love the City and how small and quaint it is. The apartments next to the Longwood Grove subdivision ruined that neighborhood. Those property values decreased. Some of my students' parents looked into buying a house in that area and did not because of those apartments. We are not a fan of whatever is going to be built. We firmly believe the Police Department needs a new facility and the Fire Department needs to be rebuilt. That has been in the books for about 20 years since we have moved here. We are 100% behind those two projects. We do not need any more traffic in this area and we like small, quaint businesses. We spoke to the owner of the Craft Shack and she is not a fan of this either. This is something I would like to see the plans. Anyone else who would like to talk to our group, we will be here at the next meeting. There is a large number of people that do not want to change the Historic District.

8. MAYOR AND COMMISSIONERS' REPORT

District #4. Commissioner Morgan said on August 28, I stopped by Zanzibar's Coffee Shop that has been in the City for quite a while now. One of my jobs as a part of Longwood Historic Society is to raise money for the Monster Dash 5k Run. The Longwood Historic Society take care of these historic buildings and protect our City's history. He encouraged everyone to come out to the Monster Dash 5k Run this Halloween. He said all financial contributions for this goes right back to the City. Even amid COVID and struggling for business, Zanzibar stepped up and were willing to put together a Longwood Latte/Strongwood Latte drink. One dollar towards every sale is going towards our Monster Dash 5k Run. He thanked Zanzibar for being willing to contribute to their City. He said these are the small Mom & Pop owned businesses we need to do our job of protecting and making sure we set the table for them to succeed. That same evening my family and I went out to Promise Church who hosted a Movie Night under the Stars outside. It was incredibly fun. He shared the sad news of the Longwood Farmer's Market store fire. They lost just about everything. I have been working with the owner Mr. Sue and his family on trying to do different types of fundraisers to do what we can to help him raise money. Those who can contribute to their GoFundMe please do. One of our local Seminole County small business owners had a cupcake sale event for them. That was incredibly kind. Every penny was

contributed to the Longwood's Farmer's Market. He addressed the development of the Historic District and stated he still has questions. He said he is not on board with this at the risk of the overall look of the Historic District. He said it is a very tough situation because you want to be able to create revenue. We want this Historic District to be self-sustainable but we have to be able to set the table for that. We can do so smartly. I am hoping they can come back with some different plans, especially with this Police Department property. That is my biggest concern. He said, about the banners, if we are trying to create a downtown feel, I think banners are a part of that. I do think it is important to have our small business owners have the opportunity to be able to advertise their business because they are the ones that have the most skin in the game. As of two months ago, the City of Longwood had 1,736 businesses and 1,734 are small businesses. We are a City of small business owners. We have an opportunity to kill two birds with one stone and create a downtown feel. These flags play a big role in that. Originally, I did not like how big the advertisement was, but I think with the improvement made I am more in favor of it this go around. He reminded everyone that when it comes to the different developments happening here you want to get in front of these projects when the zoning starts. He said at the next City Commission meeting when the City will be discussing the potential movement of zoning, I hope residents attend to voice their opinions. He thanked Ms. Rosado for helping out the customers that were experiencing higher than normal water bills. He asked for the wands and the readers to be looked into. He also thanked the different Committee and Board Members that have been serving the City of Longwood. We are trying our best to get gifts to all of our Board members. We appreciate them and that is where we get a lot of our insight.

District #5. Deputy Mayor Sackett said there is no way I would be accepting of a Senior Facility in the Historic District. This is not the vision these Committees have had. He said we have had so many of these meetings and that is not what we are looking for especially when we have a train. We are looking for a train that has a reason to come to this City. I do not believe we can get an abundance of people as we do for Fall Festival if we have a Senior Center here. I would like to see Food Festivals in the park and I want this to be a place to come to and move to. When we get to six stories, it means we are going to have to buy a ladder truck so that is going to cost us more money. Maybe that is my half million dollars I was talking about early, I do not know. Something is going to have to be done. Ms. Uliano is the one that wrote a letter to me about the heroes at 9/11. Her fourth-grade class wrote it to us and read it to me as Mayor at the time, that the kids need to honor our heroes. I sent it back to her and said you are a teacher, this is terrible, it needs to

be more grammatically correct, and rewrite it, and they did. They sent it over to Woodlands Elementary and many kids signed it. As a result, we have that \$300,000 project sitting over there. It is many thanks to her. Speaking of which, the flags were being put out this afternoon for tomorrow being 9/11. We have to do some sort of celebration to say that we are proud of our service people in 2021, the 20th anniversary. I hope Parks & Recreation and the whole City gets behind celebrating in Longwood all the great things. This is an agenda item for someone's plate. He said I noticed this week that Dr. Griffin, the Superintendent of Seminole County Schools, and Dr. Anna-Marie Cote the Deputy Superintendent of Equity & Excellence have announced retirement at the end of this semester. I told Dr. Griffin that he is retiring when I retire. He has been phenomenal for our school district and has gotten us through this COVID. We are in the fourth week of school and we are doing pretty darn well with face-to-face communication. My wife almost fell off the stool at home when we opened our water bill and it was \$500 last month. When I looked at what is going on with our new month, we are using 3,000 gallons a day. Our new bill would be over \$1,500. The wands could not have been reading the meter because the meter was full of water and water was all through the yard. It was not noticeable but I took video and showed them it was a defective meter and wand reader. We were going close to 90,000 to 100,000 gallons of water for the month. I called Mr. Gioielli while he was on vacation and the people came out and saw it was a meter problem and not on my line and it was replaced. The water is now down to our \$50 rate. He said he got his quart of black raspberry ice cream from Nan & Pops. If you want, go over there it is available.

District #1. Commissioner Shoemaker congratulated Mayor Drummond and thanked Commissioner Morgan for his service and passing the baton. I am going to miss you being the Mayor. Mayor Drummond has it all going on. I just thank you for not nominating me. I was afraid Commissioner Paris might do that on his way out the door to pick on me. My report is based on many of the comments tonight. I have received multiple emails and spoken with multiple residents and business owners in the district. I was told that someone had it on very good authority that I would be voting on the new development tonight. When a Commissioner hears that somebody has it on good authority that I am going to be voting on something that I am not aware of yet, it causes great pause and concern. This is a proposal. We are nowhere near completion. I do appreciate very much hearing everybody's opinions. As I have spoken and told many, I do not govern for me, I govern for the people so it is very important for me to know what our citizens want. We have a unique opportunity with this proposal, one we may never get again, where we can be in charge. We can make sure everything is just so

and do everything in the best interest to the best of our knowledge. If citizens do not tell me what they want then I have to guess. That does not help me make a decision. Also, no one has spoken on the financial side of this. It is a concern. I am not saying it is not doable I am just not certain that the way to do it is favorable and I do not have the real numbers. She thanked everyone that has taken the time to contact me and the other Commissioners. She said sixty-plus people in the neighborhood The Landings sent an email to all of our Commissioners in opposition. Ms. Uliano has a petition going. We have maybe 100 people with the 50 that we have here and Mr. Govan says he is going to get 50 more. That is very important information for me. I do not know how my fellow Commissioners feel but I just want everyone to know it is important to me. Everybody's happiness is important but the money is on top of that. If we do not have good money, we do not have a good City. If we do this and cannot afford to pay the people to fix the potholes, we are in trouble. She thanked everyone for telling her what they want.

District #2. Mayor Drummond said he has talked to several people and we are going to get a lot of input on this Taurus Group redevelopment. At this point, we are just taking in information, but we have an opportunity that we may never get again in the City of Longwood. We have a chance to develop downtown and make it a place where people will want to come to, walk off the Sunrail, and come visit our parks, restaurants, and shops. We have just begun to investigate this so it will not just go away. There are different components to this and they involve several different properties in the City. We need to realize these buildings are very old. The upkeep on these just gets to be a little more every year. If you look around you can see this building has been added on several times, our water department is across the street, some of the Fire Captains are in another building on the other side of downtown, and everyone is scattered around. There is no cohesiveness with City Hall and the employees. We need to address that issue and give the Police Department a building they can work out of as well as the Fire Department. Their building is so obsolete. They have a two-room apartment with six firefighters trying to work out of it. Their building does not even hold their fire trucks. We have so many things we are trying to address so we need people to be patient and try to comprehend all the different things that this will entail because there are so many different moving parts here. I understand no one wants apartment buildings or elderly care facilities but these are things we are going to be addressing. We are going to be trying to go through this and discuss it at these meetings. It has to be discussed at a Commission Meeting so everybody is going to hear what we are talking about and what we are doing.

District #3. Commissioner Paris said we have a unique opportunity here. This is the first time we are going to build a development where we are the actual property owners. Often, developers come in and talk about stuff and the end is we do not own the property and do not have a say. This is one of the few situations where we own the property. With that said, I know it will be easier to just fix the Fire Station and the Police Station but we do not have the money for that. Anyone can come to our public budget meeting and see the funds do not exist. If we took every dime out of our Reserves Fund, we still could not complete those projects. We would be left penniless in case of an emergency. Many of you know, after this meeting I have four meetings left as a Commissioner. The City of Longwood is on a time clock. The cost of running the City increases every year when you just take into account the increases in pay that we give out to our 150 employees. We are talking about a City of 15,000 people. The property value increase will not keep up with the cost of the City. We need to figure out a way of increasing our tax base. We are a landlocked City. There is very little we can move into the County areas. The question is redevelopment. That is what we need to look at. We need to look at drastic redevelopment. We need to increase the tax base in a meaningful way that will last for decades. If not, we will be suffering the similar losses that occur around the state and in our very own county. The county is more than happy to take more control and taxing authority over the citizens of Longwood. The last thing I want to see is us lose our independence as a City. We are one of the few that have our own Fire Department, Police Department, and Public Works all here. People say they like the quaintness of our City. That is only possible through tax dollars and those tax dollars are running out. That is not an opinion that is a fact. We have followed those graphs and have been able to calculate how much taxable value we have relatively closely, for the past five years. It is running out and the equilibrium is going in the wrong direction. The City of Longwood just recovered from the 2007 losses that we took during the mortgage crisis. Just two years ago, we hit the equilibrium point that other cities around the county had almost hit almost a decade ago. We recovered much quicker. In my neighborhood alone, most of the houses are under 900 - 1,000 square feet so it is not like property values can go much higher. There is a point where they no longer can go. If we do not want to do this and it is not the Commission's choice to continue this development, we need to find alternate options and we are quickly running out. This is an opportunity to have and make the City of Longwood not only a destination point but also increase and allow businesses to live and thrive right here. I will probably not be on this Commission when the final decisions are made but I implore my fellow Commissioners to heavily think about this. Remember, I am not concerned about any petitions. I represent 15,000 plus citizens and tens of thousands of people who work and call this area their home. When

you make decisions here, you do not make them based on a few people that are upset or a few happy people, you make them based on what needs to be done in the City and difficult decisions need to be made. They are not popular. I have made many decisions up here where people have threatened to remove me from office because I do not think I have voted on a single development project in the City that was popular and I have voted on them in my district, other people's districts, and on my street. I hope that when I am gone you remember that we need to do something and action is now. He said he has heard many things about water breakage. PVC does eventually break on its own. I had this happen in my house where a piece of PVC under my foundation cracked. I was unaware of it until it flooded my bedroom and destroyed my wood floors. Just keep that in mind. It is called Schedule-40 or Schedule-20 for a reason meaning every 20 or 40 years you need to replace it. He said with the construction that is happening, Credo Street and Orange Street is becoming a thoroughfare. There is a two-way stop with a straight through on Orange Street. I noticed several cars not realizing if you are coming down Credo Street, the first couple of roads have no stop sign and Orange has a stop sign on the first road. He asked that this area be monitored, as he does not want to see any accidents there. He said he is hoping that people figure it out. He suggested a warning sign to alert people to slow down. He said lastly, the Seminole County Chamber of Commerce is having a free Personal Protective Equipment (PPE) giveaway on Monday for any business. If you know any business in the area that needs free PPE, they can sign up on seminolebusiness.org and pick up a free bag of PPE, courtesy of the Chamber of Commerce. Multiple members of our Chambers have donated all of the objects inside the bags. We are trying to do our very best to flatten the curve.

9. **ANY ADDITIONS OR DELETIONS TO THE AGENDA.** None.
10. **CONSENT AGENDA**
 - A. **Approve Minutes of the August 24, 2020, Regular Meeting.**
 - B. **Approve the Monthly Expenditures for August 2020.**
 - C. **Approve a purchase order in the amount of \$90,000 to Sunstate Meters and Supply, Inc. to purchase meters and related accessories for the City's Automatic Meter Reading Installation Program.**

Commissioner Paris moved to approve Items 10A through 10C as presented. Seconded by Commissioner Shoemaker and carried by a unanimous roll call vote.

11. PUBLIC HEARINGS (PART II)

- C. Read by title only and adopt Resolution No. 20-1538, which creates the 2020 Wastewater Assessment Area, confirms the Initial Assessment Resolution No. 20-1537, and establishes the maximum annual assessment.**

Mr. Langley read Resolution No. 20-1538 by title only.

Mayor Drummond opened the public hearing. No one spoke in favor or opposition to Resolution No. 20-1538.

Commissioner Paris moved to close the public hearing. Seconded by Commissioner Morgan and carried by a unanimous voice vote.

Commissioner Paris moved to adopt Resolution No. 20-1538 as presented Item 11C. Seconded by Deputy Mayor Sackett and carried by a unanimous roll call vote.

- D. Read by title only and adopt Resolution No. 20-1539, adopting the annual non-ad valorem rolls for various wastewater, road, and neighborhood beautification assessments for the 2020 tax rolls.**

Mr. Langley read Resolution No. 20-1539 by title only.

Mayor Drummond opened the public hearing. No one spoke in favor or opposition to Resolution No. 20-1539.

Commissioner Paris moved to close the public hearing. Seconded by Commissioner Morgan and carried by a unanimous voice vote.

Commissioner Paris moved to adopt Resolution No. 20-1539 as presented Item 11D. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

- E. Read by title only and adopt Ordinance No. 20-2187, regarding the use of vibratory compactors in construction activities.**

Mr. Langley read Ordinance No. 20-2187 by title only.

Mayor Drummond opened the public hearing. No one spoke in favor or opposition to Ordinance No. 20-2187.

Commissioner Paris moved to close the public hearing. Seconded by Commissioner Morgan and carried by a unanimous voice vote.

Commissioner Paris moved to adopt Ordinance No. 20-2187 as presented Item 11E. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

12. REGULAR BUSINESS

- A. Read by title only, set September 21, 2020, as the public hearing date, and approve the first reading of Ordinance No. 20-2192, approving the extension of the Non-Exclusive Franchises for the Collection of Commercial Solid Waste and/or Recovered Materials for an additional twelve (12) months.**

Mr. Langley read Ordinance No. 20-2192 by title only.

Commissioner Shoemaker moved to approve Ordinance No. 20-2192 and set September 21, 2020, as the public hearing date. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

- B. Read by title only, set September 21, 2020, as the public hearing date and approve the first reading of Ordinance No. 20-2193, extending the Residential Solid Waste and Recycling Collection Services Contract with Waste Pro of Florida Inc.**

Mr. Langley read Ordinance No. 20-2193 by title only.

Mr. Gioielli reviewed the Item and said this is to approve the four-year contract extension for Residential Solid Waste and Recycling Collection Services with Waste Pro of Florida Inc. and there is no rate increase.

Commissioner Paris moved to approve Ordinance No. 20-2193 and set September 21, 2020, as the public hearing date. Seconded by Deputy Mayor Sackett and carried by a unanimous roll call vote.

- C. Read by title only, set September 21, 2020, as the public hearing date and approve the first reading of Ordinance No. 20-2194, amending Chapter 90, Article II of the Longwood City Code adopting regulations governing and prohibiting certain types of waste discharges to the public wastewater system.**

Mr. Langley read Ordinance No. 20-2194 by title only.

Mr. Smith presented the Item and said these are new requirements from the Department of Environmental Protection (DEP). We are going to start sending our waste to the City of Altamonte Springs and they are requiring us to have an Ordinance for it. He then answered questions.

Commissioner Paris moved to approve Ordinance No. 20-2194 and set September 21, 2020, as the public hearing date. Seconded by Commissioner Shoemaker and carried by a unanimous roll call vote.

D. Read by title only and adopt Resolution No. 20-1541, which amends the Fiscal Year 2019-2020 Budget to recognize gain on the sale of capital leases.

Mr. Langley read Resolution No. 20-1541 by title only.

Ms. Rosado presented the Item and said this item increased the current budget by \$15,812. This is equity from prior leases that we received two checks from totaling that amount. The ending budget after this budget amendment would be \$56,416,869.

Commissioner Paris moved to adopt Resolution No. 20-1541 as presented Item 12D. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

E. Approve an updated agreement with CGI Communications, Inc. to implement a FREE Banner Program for the City of Longwood.

Mr. Gioielli said this was an agenda Item spoken about during public participation and was reviewed by the Commission last meeting. There have been some modifications or changes agreed on by the vendor at the suggestion of our Commission. We have decided to bring it back for further review.

Mr. Capizzi presented the Item and said the main difference from the last meeting to this meeting is that CGI is willing to decrease the amount of advertising space on these banners to 20% as opposed to 30%. I provided an example of what that would look like on the banner and it is significant. The City would have about 57 ½ inches of whatever design we wanted and the advertising of businesses would have 14 ½ inches. We have the option to design however we want. We have an art department that we would be

working with. The cost of advertising for these businesses would be \$795 for the entire year for the front and back of the banner. It is a great opportunity and it would be very visible. They do have a sponsorship policy and will not allow any businesses perceived as unsuitable including, but not limited to adult bookstores and entertainment, pawnshops, tattoos and piercing parlors, and political campaigns. They said if there are specific businesses that we would like to exclude to let them know in advance. They would be more than happy to go the route we want them to. We would like to know within the next week or so because we would like to put the banners up around the same time as the holiday banners. He reminded the Commission that CGI would put up and take down the banners for us. As well, they are going to be scattering these banners on every other pole down the majority of Ronald Reagan Boulevard. They are not going to be on every consecutive pole until we get into the Historic District where there are about five poles just because of visibility.

Commissioner Morgan asked what would it cost the City to have no advertising on the banners.

Mr. Capizzi said it would be extremely expensive. We had ordered sixteen 30-inch X 60-inch banners that included the hardware and installation and that was \$3,500. Seventy two-inch banners would be more money and there is a cost for installation as well so we are looking at least \$5,000 or \$6,000 for 25 banners. I have not done the math, but it would be considerable.

Mayor Drummond asked what the term of the contract was.

Mr. Capizzi said it is a three-year contract.

Mayor Drummond said at the last meeting there was 30% of advertising and you negotiated down to 20%. I think this is a great opportunity for our businesses to advertise and it is a great way for the City of Longwood to advertise and promote itself.

Deputy Mayor Sackett asked if there could be a two-sided advertisement for different companies on one banner since they are two-sided.

Mr. Capizzi said the advertisement is going to be uniform for both sides. He said he spoke to Mr. Kintner beforehand who listed a few different ways in which these banners would be allowed within the current code.

Mr. Kintner said under the public information section there is nothing that prohibits sponsorship or advertising. There is no definition of public information signage. Its specific language says under the exempt sign section 6.3.2 “Public announcement or public information signage when elected or approved by the City”. That language is pretty broad and has no prohibitions against sponsorship or advertisement. If the Commission feels more comfortable with refining that language, we will have an Ordinance coming before the Commission at the two meetings in October that cover signage. There would be a way to tweak that and take it further. I am confident that language is broad enough to be able to fit this program.

Commissioner Shoemaker asked Mr. Langley if he had any concerns over this three-year contract as well as how hard would it be for us to get out if we do not like it.

Mr. Langley said he had no problems with the three-year term of the contract. If you wanted to negotiate an out-clause, we need to provide for that. I think part of what you are negotiating is they want to get a return on their investment for three years. If you want to negotiate an out, they may want something in exchange for that like a termination fee.

Commissioner Shoemaker said it would not be a bad thing to have an out-clause. If they are causing a public safety issue or if there is any reason we are not happy with them then I would like to know we can get out if we can.

Mayor Drummond asked what is the time frame from the time we sign this to the time they put up the banners.

Mr. Capizzi said it is an 8 to 10-week process. If we get everything to them by the end of next week, they would be able to put it up before Thanksgiving.

Commissioner Paris moved to approve the agreement with CGI Communications, Inc. to implement a Free Banner Program. Seconded by Commissioner Morgan and carried by a unanimous roll call vote.

13. CITY MANAGER’S REPORT

Mr. Gioielli congratulated Mayor Drummond on his appointment and thanked Commissioner Morgan for his service as Mayor. He gave an

update on COVID-19 and said as of today there are 444 active cases in Seminole County in comparison to the peak in mid-July, which was 3,200. I think we have started to flatten the curve if not have flattened it. Today, Longwood is the City with the lowest active COVID count cases of 14. Hospital admissions are down as reported by the staff there. The percentage of positive testing in Seminole County is down. While we have been trying to closely monitor the impact of back to school, it seems to be a minimal impact. Regarding the water bills, the staff recognizes there are lots of questions and issues. We are evaluating our equipment and the staff involved. We have accelerated the necessity to upgrade the meters to the newer ones to ensure there are no issues associated with the pipes that are connected or the meters that are being read by our staff. We are trying to take aggressive steps to ensure the information is accurate. If one of our residents encounter a water leak that has resulted in a higher than normal water bill they are encouraged by staff to present the proof of repair to City staff so that they can reduce the amount of their bill to an average of the previous 12-month bill. This provides an opportunity for our City to work with the residents. The cleaning process of the Heroes Monument is complete and the staff is preparing for our 9/11 Remembrance tomorrow. The sidewalks on Rangeline Road are being replaced for our citizens to be able to safely exercise. The majority of our sidewalks are complete and we are anticipating the remainder to be completed this Saturday. Leisure Services is still closely monitoring the COVID situation to see if there is any way possible for staff to safely authorize our City Fall Festival and Christmas events. We are hopeful but we want to make sure we make safe decisions for our residents and visitors. The cemetery-fencing project is complete. If you have not seen it, it looks professionally done and staff is now starting to take steps to improve the landscaping including some of the bushes at the entrance of Grant Street. They may also be working on a project to replace some of the trees that had to be removed earlier in the year. He said the staff had noted they were budgeting for the repaving of the West Warren Avenue project this fiscal year but as a result of the extensive damage there and the cost associated with that, we hope to move the project to early in the next fiscal year budget. Our volunteer programs, including Citizens Emergency Response Team (CERT) and Citizens on Patrol (COP), have restarted. Some of the meetings and active programs they are involved in have started. Of course, these are taking place with safety considerations implemented. He said I am excited to report the body cams that the Commission had approved for our Police Officers are fully deployed and there has been some early success with that. It has made our Officers more efficient in the collection of digital evidence, the processing of crime scenes, and has enhanced management's ability to confirm that our Officers are continuing to offer professional service to our Community. At the request of the Commission at the last meeting,

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