

# NEW CONSTRUCTION



St. Laurent Properties  
New Commercial/Retail Construction  
480 South Ronald Reagan Blvd.  
Status: Under Construction



Physician Associates  
Lake Evergreen Professional Building  
New Medical Construction  
550 E SR 434  
Status: Completed



Longwood Medical Offices  
New Medical Construction  
450 W SR 434  
Status: Completed



Peak Performance  
New Retail/Commercial Construction  
2350 South US 17-92  
Status: Completed

ILLUMINATIONS

July 2007

## City Projects

PROJECT	STATUS
	(ALL PERCENTAGES ARE APPROXIMATE)
<b>Street Paving</b>	
Credo from Rosedale to Bay	Complete
Orange from RR Tracks to Grant	Design is 70% Complete
Pasadena Avenue	Design is 65% Complete
Overstreet Avenue	Design is 90% Complete
<b>Stormwater Projects</b>	
Highland Hills Pond Expansion	80% Complete
Harbour Isle Way Drainage Improvements	Complete
<b>City Park Renovations</b>	
Reiter	Under Small Redesign - To Be Bid in July
Small World	Construction 95% Complete
Shadowhill	Playground Design is 95% Complete
Highland Hills	Playground Design is 95% Complete



# Important Information for Local Businesses



The City Commission is considering changes to the Sign Regulations, which will affect all commercial/industrial signs in the City. The following are major changes to the Sign Regulations. If you have questions or would like to see the full proposed changes call or email Ryan I. Spinella at (407)260-3446 - rspinella@longwoodfl.org.

1. Pole signs, neon lighting on signs or buildings and balloon or inflatable signs have been added to the list of prohibited permanent signs.
2. All references to permitted permanent on-site ground signs has been changed to monument signs. Monument signs will be limited to a height of ten (10) feet measured from the elevation of the crown of the adjacent street or the elevation of the finished first floor of the building that the sign serves, whichever is higher.
3. Area of allowable signage for single unit parcels has been reduced from 2 to 1 times the linear feet of addressed building frontage up to a maximum of 100 square feet. Multiple unit centers has also been reduced from 2 to 1 times the linear feet, but there is no maximum.
4. Signs shall be consistent with the style, color, material, and finish of the principal buildings on the site. Signs shall include at least the predominant color of the building, with no more than three colors allowed on the sign face.
5. Any freestanding or ground-mounted sign shall be located perpendicular to the street.
6. The base of any freestanding sign must be at least two-thirds (2/3) the width of the sign and made of brick, decorative block, stone or an alternative material that is of like quality, has the appearance of and functions like one of these.
7. Electronic Message Centers are being allowed to replace changeable copy and portable signs and if in use shall be limited to changing copy no more than once every five minutes.
8. The placement of window signs is being restricted to allow no more than 25% of a window to be obstructed by any object at any time. Visibility into the interior of the building at pedestrian height must be maintained at all times.
9. Signs signifying a closed business shall be rectified within two weeks of the closing date and the new tenants shall replace the sign within 30 days of occupation or supply the City with a valid contract for the installation of the sign.
10. All signs within the City must conform to these new regulations within 7 years of the date of passing. Any new or significantly damaged signs must conform to these changes immediately.

## *Cooking With Chambrel*

**Seniors 55 and over**, please join us at the Longwood Community Building (200 West Warren Avenue) on Wednesday, July 25th 11:00 am for a chance to see Chef Jeff from Chambrel at Island Lake (located in Longwood). He will prepare a first class meal for those in attendance. This is a free event, but you must RSVP to Chris Capizzi @ (407) 260-3484, no later than July 19th.

